

Opportunities with Build UK

What We Do

Build UK is a membership organisation representing the whole construction supply chain.

Construction has a huge impact, creating millions of jobs across the economy and delivering the buildings and infrastructure that shape our society, and we are committed to transforming the industry to become more efficient and financially viable.

We do this by delivering projects that help to increase productivity, promote best practice and provide a consistent approach. From the Common Assessment Standard, which is streamlining the industry's pre-qualification process with the potential to save £1 billion across the supply chain, to comprehensive guidance that helps businesses respond to a wide range of issues, Build UK is focused on making sure the industry has the skills, knowledge, and technology to improve the quality of the built environment.

Build UK has also proved itself to be good in a crisis. We developed and maintained the Site Operating Procedures that kept the industry operational throughout COVID-19 and we are now at the forefront of implementing the new building safety regime.

Who We Are

Build UK has a small team based in the [Building Centre](#), off Tottenham Court Road, which is at the heart of construction, with a fab café to boot.

We have a dynamic and fast-paced working environment which enables us to deliver our priorities whilst also responding to external challenges. We are process driven to ensure consistency and work well to a plan but are not afraid to try new things. We are also direct and honest which stands us in good stead when juggling projects, issues, and expectations!

With a reputation for delivery, we pride ourselves on our high standards which enable our members and the wider industry to trust the guidance and information we produce.

What We Offer

- Flexible arrangements combining working from home with regular days in the office each week
- 25 days' holiday per year plus bank holidays
- Pension scheme with matched contributions up to 5% on completion of probation
- Private healthcare scheme
- Season ticket loan
- Regular social activities
- Free refreshments and a well-stocked kitchen!

What We Are Looking For

To help us promote all the work we are doing to our members and stakeholders, we are looking for a confident and dynamic person to deliver first-class, engaging communications that make a positive and visible impact on the presence and profile of Build UK within the construction industry and beyond.

Taking on a vital role in managing, shaping, and driving the corporate messaging of Build UK, you will need outstanding written, communication and presentation skills to develop our communications and digital strategies and lead high-profile campaigns.

We are a busy team, regularly tackling long-standing and complex issues, so the ability to prioritise, assert yourself, and show resilience are also essential!

Communications Manager

- Full-time (35 hours per week)
- Flexible, hybrid working
- Salary of £50,000 pa
- Reporting to Deputy Chief Executive

Applications, including CV and personal statement of no more than 500 words explaining why you are the best person for the role, should be sent to Careers@BuildUK.org

Responsibilities

- Developing and implementing marketing, media and digital strategies for Build UK to increase engagement with members and promote our brand across the construction industry
- Creating and developing written content and overseeing the distribution of all external communications for Build UK, including press releases, weekly and monthly newsletters, website content and social media
- Delivering policy-oriented communications, including identifying key messages and managing campaigns that deliver change in the industry
- Producing membership information, guidance, promotional materials and web content with the support of an external design team
- Overseeing Build UK corporate identity and use of the Build UK brand, ensuring co-ordination and quality control for all communications
- Managing proactive and reactive press functions, including acting as first point of contact with national, local and trade media, providing articles and quotes, and monitoring Build UK coverage
- Developing and maintaining relationships with journalists, communication leads in member organisations, and other key stakeholders to increase the visibility of Build UK and ensure the industry speaks with one voice
- Improving end-user web experience including site content and navigation
- Monitoring media coverage and industry trends to provide reports and insights to members of the Senior Management Team
- Undertaking other tasks as reasonably requested to contribute to the success of the team.

Build UK Values

Corporate Image

Ensuring commitment and attention to detail with a focus on the consistent and professional appearance of Build UK at all times.

Credibility

Delivering honestly and effectively every time whilst having the confidence to say more information is required before an answer can be given.

Innovation

Being prepared to take risks and make decisions that push traditional boundaries resulting in new and innovative projects and ways of working.

Delivery

Taking ownership and responsibility for tasks, preparing for all eventualities, and seeing commitments through to the end.

Team

Playing to the team's strengths and providing encouragement and support to colleagues, as well as learning lessons with a view to continuous improvement.