

RECRUITING the Next Generation

Open Doors goes behind the site hoardings to showcase the fantastic range of careers available in construction. It enables young people and those looking for a change of career to see what the industry has to offer, inspiring them to join us! Open Doors 2023 took place from 13 – 18 March and enabled nearly 5,000 potential recruits to take the first step on their Journey from Education to Employment in the construction industry.



SHOWCASING the sector

Construction needs to recruit almost 45,000 new entrants each year and Open Doors helps to showcase a modern, innovative sector, with opportunities for everyone.

96%

of visitors
rated their
Open Doors
experience
as 'excellent'
or 'good'

"Nothing compares with the experience of physically visiting a construction site – this is a great opportunity to find out what is behind the cranes"

"Engineering and construction has changed, with a huge variety of careers available and the focus on community and sustainability"



INSPIRING careers

Construction offers exciting and rewarding careers and Open Doors provides a unique opportunity to see first-hand the wide range of roles available and their impact on society.

87%

of visitors
would be
more likely
to consider
a career in
construction

"Students were inspired to consider roles they had never known existed before"

"One of our learners can't stop talking about the site visit and definitely wants a career in construction now"

"Lots of things to learn from the site visit which will be beneficial for my future education and career"



PROVIDING the first step

Open Doors has a proven track record of recruiting new entrants into the industry and visitors leave with a greater understanding of the Routes of Entry into Construction.



**Michael
Oppong,
Management
Trainee Quantity
Surveyor,
Willmott Dixon**

"I attended an Open Doors visit at Willmott Dixon's Oasis Academy Arena in 2015 and seeing the site in action definitely established the idea of a construction career for me. I have since taken the degree-level apprenticeship route into the industry, combining on-the-job training with university studies. I would encourage everyone to attend an Open Doors visit and consider a career in construction!"

